



For Any Size Business Or Organization

Instead of Taking Chances

"TIPS training helps to reduce alcohol related accidents. TIPS training teaches employees their responsibility in the alcohol business and helps protect the interest of their employer."

Sgt. John Darrow
Holland Police Department

"CityFlats Hotel chose to require all of our employees to be tips trained, because serving alcohol is a serious responsibility and liability."

Dave Wilsey
General Manager
CityFlats Hotel
Holland, Michigan

"I would definitely recommend the TIPS program that we had ALL of our staff attend, given by Stephanie VanderKooi. We were very impressed with the way it was presented and the knowledge it provided for our employees. Here at S Nightclub, we strive for great customer service and the TIPS training will help us achieve that goal."

Joey Teja
General Manager
S & Sol Nightclub & Lounge
Holland, Michigan

"The TIPS Training empowers employees to take a proactive approach toward preventing alcohol misuse and abuse. By training your staff, you are reducing your chances that an alcohol related incident will occur. Tips trained servers show your customers that you care about them and their safety and that you want your establishment to be as pleasant as possible."

Ronald Frantz
Prosecuting Attorney
County of Ottawa

"Through your participation in TIPS Training you are doing your part to reduce alcohol related accidents and reduce incidents of underage drinking."

Lee Hoeksema
Lieutenant Uniform Services
Ottawa County Sheriff's Office

TIPS training is appropriate for anyone who sells, serves, or consumes alcohol. To ensure that training is relevant; programs are tailored for the following environments:

On Premise

- Hotels
- Restaurants
- Bars
- Nightclubs

Off Premise

- Grocery
- Convenience
- Package Stores

Concessions

- Stadiums
- Arenas
- Amphitheaters
- Festivals



Get TIPS Training!



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Meet Your Customers' Needs by Offering Your Staff the Training They Need Most

Why TIPS is Your Best Choice

What TIPS Training Includes

When you serve or sell alcohol, you know the risks:

- Risk lawsuits if you over serve
- Risk lives if you serve a drunk driver
- Risk your livelihood if you sell to a minor

Decide NOW to lower your risk - GET TIPS!

About TIPS

For more than 20 years, TIPS has been a global leader in education and training in the responsible service, sale, and consumption of alcohol. TIPS is a skills-based training



program designed to prevent intoxication, underage drinking, and drunk driving. By building on individuals' fundamental "people skills," TIPS provides the knowledge and confidence they need to recognize potential alcohol-

related problems and how to effectively intervene to prevent alcohol-related tragedies.

Immediate Benefits

Using TIPS brings immediate payback through lowered risk and a safer, more responsible work environment. With TIPS, you can gain valuable competitive advantages like:

- Improved customer service
- Safer communities
- Lowered insurance premiums
- Reduced exposure to alcohol liability lawsuits
- Decreased penalties for alcohol violations

- ❶ TIPS is trained in all 50 states and over 30 countries
- ❷ More than 1,500,000 TIPS trained servers, sellers, and consumers across the United States serve/sell alcohol responsibly.
- ❸ TIPS receives recognition from insurance companies, liquor boards, the alcohol beverage industry and law enforcement.
- ❹ State and federal officials cite TIPS as a valuable public safety tool.
- ❺ Local and state governments frequently include TIPS in drunk driving and underage drinking prevention programs.
- ❻ TIPS tailors training to meet the specific needs of each audience.



The focus of TIPS Training is an responsible consumption, whether it's at a bar, restaurant, ballpark concession, hotel or university. Participants leave TIPS training prepared to:

- Recognize signs of intoxication
- Spot underage drinkers and prevent sales to minors
- Intervene quickly and assuredly in potential problem situations
- Understand the difference between people enjoying themselves and those getting into trouble with alcohol
- Handle alcohol-related situations with greater confidence
- Use proven strategies to prevent alcohol-related problems

How to Get Started with TIPS

Contact me to set-up a TIPS Training Session

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To view currently scheduled events go to
www.myspace.com/chooseyouth



Training for Intervention Procedures